

# city college news

## The Toronto Forum at the City College: a tribute to excellence

More than 200 business, political and community leaders arrived at George Brown College on May 14 to attend "The Toronto Forum at The City College – an evening with Toronto's brightest minds and best chefs."

World-renowned designer Bruce Mau served as keynote speaker for the occasion, where he challenged Toronto leaders to reassess their priorities and commit to greater design of the city's infrastructure. In a provocative and entertaining address, Mau called for a "pledge to beauty" and outlined his eight-point strategy to make Toronto the undisputed best city in the world.

"In this city, we design the most significant things – our roads, parks and buildings – the least," he said. "We expect our teak kettles to be design masterworks, but our highways – used by commuters every day for hours at a time – are uninspired slabs of concrete. If we don't commit to beauty, how can Toronto possibly compete with other cities internationally?"

The event drew representatives from Toronto's key sectors, including financial services, community services, healthcare, hospitality, performing arts and technology, as well as from three levels of government.

Paul Godfrey, President and CEO of the Toronto Blue Jays Baseball Club, assumed the role of Honorary Chair and Moderator for the event and provided the opening remarks.

College President Frank Sorochinsky followed Bruce Mau's presentation with an overview of George Brown's *Vision 2003* initiative.

An executive panel, made up of Toronto Waterfront Revitalization Corporation Chair Robert Fung, United Way of Greater Toronto CEO Frances Linkin, TD Bank Senior Economist Derek Burleton, and Maytree Foundation Executive Director Ratna Omidvar, was on hand to offer their comments on the remarks made by Mau and Sorochinsky as they related to different industry sectors – from economic to political to social.

Following the presentations, guests gathered at *Streets of Toronto*, a reception held on the St. James Campus patio. There, they enjoyed an eclectic array of fine cuisine provided for the event by a collection of the city's leading chefs: John Higgins and David Wolfman from the George Brown Chef's School; Robert Hudyma of Catered Affaire; Jamie Kennedy of Jamie Kennedy at the Museum; Derek Lawday from the Crowne Plaza Toronto Centre Hotel; Mark MacEwan of North 44's; Neal Noble of Senses Bakery & Restaurant and the Metropolitan Hotel; and Anthony Walsh of Canoe Restaurant and Bar.

*See the special pull-out section inside for more details of The Toronto Forum and a collection of photographs from the event.*



Faculty of Hospitality and Tourism Chair Susan Goodman, who also chaired The Toronto Forum organizing committee, chats with theatre emissario David Mirvish at the reception following the Forum.

## Culinary Arts students Italy bound



Post-graduate students from the Italian Culinary Arts program left on May 15 for Italy to take part in a six-week externship that will provide them with first hand exposure to Italian cuisine and culture. The externship, under the direction of Chef Ivano Zambotti, is partially funded by the annual *Tutti a Tavola* event held at George Brown's Faculty of Hospitality and Tourism.

# New Director's industry knowledge is the right fit for GBC

With more than 13 years of experience fostering career development and industry partnerships in the financial services sector, Dan Thompson definitely has what it takes to make his mark as the college's new Director of the School of Business and the Centre for Financial Services Education. In his new role, Thompson is responsible for the strategic vision, academic leadership, support and direction of the School, as well as for planning and developing curricula and programs.

Thompson came to Toronto to work in advertising after receiving an MBA from Dalhousie University. After two years in the business, he joined the Institute of Canadian Bankers (ICB) as Assistant Regional Director for Ontario. During his 10 years there, Thompson took on numerous leadership roles, including that of the organization's Deputy Director.

"Through my work with the ICB, I was involved in many aspects of professional development and education," said Thompson. "I had the opportunity to develop programs, work with exceptional faculty, create a national marketing strategy, and foster relationships with employers of the financial industry, as well as colleges and universities."

What he liked best about the financial industry was the pace of change and overcoming the challenges associated with it. "Our role was to be forward-thinking and prepare and deliver the courses that would address both present and future needs. It was very much the same challenge facing colleges and universities today." The number of ICB students grew from 10,000 to 28,000 during his time there, "which is an indication of the incredible demand for upgrading employee skills in the industry."

Thompson joined the

National Bank in 1999 as Senior Manager of Sales and Service Strategies, where, he says, "employees undertook extensive skills training, became coaches and mentors, and found ways to recognize each other's successes along the way. It was interesting and exciting to see things from a bank's side of things."



But when Thompson heard about the new Director position at George Brown, he really felt he had found his place. "I couldn't have written a better job description. As I looked more into what George Brown had to offer, I

knew it was where I wanted to be. It's an exciting time to be in education and I was especially impressed with the School of Business' Centre for Financial Services Education, and its recent approval for the Bachelor of Applied Business (Financial Services) degree. It was an ideal time to come on board."

For Thompson, the most important task is making sure that the college experience is a positive one for students. "I want to ensure that when they leave George Brown, they become ambassadors for the college, and that what they learn here can help them in their careers and their lives. It's our job to provide the right combination of course content, teaching expertise and student services to make sure that happens. George Brown has all the elements in place – the vision, the diversity and the energy – to create a positive and productive learning environment."

## Education was a lifelong commitment for "Uncle Bob" Koledin

Bob Koledin, a long-serving member of George Brown's faculty, passed away on April 13, 2002. With the college for more than 30 years, Koledin – known as Uncle Bob to his students – was remembered by many as a dedicated and committed teacher and a positive role model who brought a unique combination of skills to the classroom.

Koledin spent his entire professional career in education and served as a role model for continuous lifelong learning. He spent much of his spare time attending university courses and traveling abroad to upgrade his skills in the areas of science, physics, computer science, language studies and education.

After spending many years

in the Department of Innovation Access and Academic Division teaching Pre-Health Chemistry and Business Math, Koledin moved to the Academic Bridging Department to teach Literacy Basic Skills in 1996. Bob Kotyk, a faculty member in Academic Bridging, says that Koledin was a "user-friendly teacher" who had the ability to put his students at ease from the moment he walked in the door. "He had a great sense of humour and made sure he had a joke a day for everyone. In fact, he was the one who came up with the name Uncle Bob because he felt it was a way to help the students relax."

Kotyk adds that Koledin "always had a lot of time for

his students. Even the most difficult ones who didn't want to take math did complete turnarounds after they were in his class. He gave them confidence and an appreciation for the subject. He was a wonderful educator and a good friend who left his mark on the college and the students he taught."

The George Brown Foundation, in partnership with Koledin's family, friends, colleagues and students, has established the Uncle Bob Fund. The Fund will distribute an annual award to support increased student access to Pre-Health and other preparatory programs. For information on the Fund, please contact Margo Sheppard at 416-415-2405.



# The Toronto Forum at The City College

*An evening with Toronto's brightest minds and best chefs*

## Introductory Remarks



### Paul Godfrey

President and CEO of the  
Toronto Blue Jays Baseball Club  
*Honourary Chair and Moderator*

## Keynote Address



### Bruce Mau

Founder, Bruce Mau Design, Inc.  
*"Compete with Beauty: A Prescription  
for Toronto"*

## Remarks



### Frank Sorochinsky

President,  
George Brown College

## Panel



### Derek Burleton

Senior Economist, Canadian  
Industries and Provinces,  
TD Bank Financial Group



### Robert Fung

Chair,  
Toronto Waterfront  
Revitalization Corporation



### Frances Lankin

President and CEO,  
United Way of Greater Toronto



### Ratna Omidvar

Executive Director,  
Maytree Foundation

George Brown hosted several hundred of the city's brightest minds at The Toronto Forum on May 14, 2002. Guests, drawn from all sectors of business, the arts, and government, met at the St. James Campus to hear designer Bruce Mau discuss his prescription of renewal for Toronto, followed by a presentation by college president Frank Sorochinsky and a spirited panel discussion. After the formal program, guests gathered in a tent on the campus patio for the *Streets of Toronto* reception, where they sampled hor's d'oeuvres prepared by some of the city's best chefs. For more details, see the GBC website at [www.gbrownc.on.ca/torontoforum](http://www.gbrownc.on.ca/torontoforum)



Bruce Mau, Frank Sorochinsky, and Paul Godfrey



Bruce Mau



Panelists Derek Burleton, Frances Lankin, and Ratna Omidvar



Panelist Robert Fung

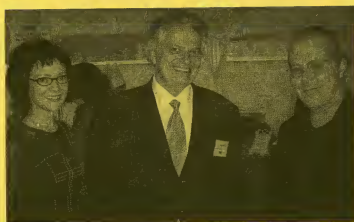
Designer/author Bruce Mau argued for greater attention to city infrastructure and aesthetics in a provocative presentation titled "Compete with Beauty." He argued for better leadership and less government, a recognition of the important role Toronto plays in the national economy, and better design of public spaces and utilities that will encourage development and improve the life of people in the city while setting the stage for development on an international level. "We are a city that is invisible to the rest of the world," he said.

George Brown College President Frank Sorochinsky presented his development plan for the college, *Vision 2003*, that positions programming to contribute to long-term growth sectors of the local economy.

# Toronto Forum attracts the city's b



Joy McKinnon, Dean, GBC Faculty of Technology; Peggy Edwards, Executive Director, Skills for Change; and Terry Ann Boyles, VP, Association of Canadian Community Colleges (ACCC).



George Brown College president Frank Sorochinsky chats with jewellery designer Karen Palmer of Karen Palmer Jewellery and her husband/partner Marty at the reception.



City of Toronto urban planner Michael Caron and wife, Antoinette Tumillo



Karen Lynn, VP, Northern Group; and Kim Nilsson, GBC Manager of Academic Operations for BCA



Mrs. Cyril Gryfe; Cyril Gryfe, Consultant to the Regional Geriatric Program and Chair of GBC's Personal Support Worker Advisory Committee; Patricia Chorney-Rubin, Chair, GBC Early Childhood Education; and Angelo Pesce, VP, Baycrest



Sally Horstall Eaton and John Craig Eaton, whose recent donation has made possible the new Centre for Studies in Community Health, jointly run by George Brown and Ryerson University.



# y's brightest minds to George Brown



Margo Sheppard, GBC Foundation Director; Karen Cairney, VP, Development & Donor Relations, Toronto Community Foundation; Claude Lajeunesse, President, Ryerson University; Carol Oliver, President, Toronto Community Foundation.



Madeleine Ziniak, VP and General Manager, CFMT Television; and David Zimmer, Chair of the Board of Directors, Toronto Community Housing Corporation



Eugene Harrigan, GBC VP of Corporate Services; and Barbara Hall, former Toronto Mayor



Christine Helik, President, Association of Hearing Instrument Practitioners; and Susan Physick, Coordinator, Victim/Witness Assistance Program, Office of the Attorney General



Doug Stulla, GBC Chair of Allied Health; Lorie Shekter-Wolfson, GBC Dean of Community Services & Health Sciences; and Mark Agro, General Manager, Otto Bok Orthopedic Industry of Canada



City Councillor David Miller



Sharon Dunn, National Post columnist; and actor Brent Carver, who is on the Advisory Committee for the George Brown Theatre School



Irene Chu, GBC Board of Governors member; and Robert Fung



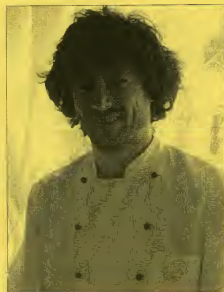
Bruce Campion-Smith of the *Toronto Star* and David Israelson of Media Profile enjoy Jamie Kennedy's poutine.



Colleen Walker, President and co-owner, Catered Affaire; and John Price, GBC Board Liaison



Chef Mark MacEwan, George Brown grad



Chef Jamie Kennedy, George Brown grad



Chef Robert Hudyma, George Brown grad

Thank you to our participating chefs for providing a delicious reception

## *The Streets of Toronto*

### *Menu*



Clamato shooter with an Asper Bay oyster  
Savory bread and dough pudding with  
tea-smoked Atlantic salmon and seaweed  
chiffonade

**Chef John Higgins**  
Professor and Co-ordinator,  
George Brown Chef's School

Juniper and thyme marinated salmon with  
gin, served on a Saskatoon berry scone with  
honey mustard and dill drizzle  
Medallion of Arctic char roasted on a cedar  
round with pickled wild leek and peppered  
apple butter glaze

**Chef Robert Hudyma**  
Executive Chef, VP and co-owner,  
Catered Affaire Fine Foods Inc.

Poutine and caribou jus

**Chef Jamie Kennedy**  
Executive chef and owner,  
Jaimie Kennedy at the Museum

Duck prosciutto on potato pancake with a fig  
compote and tatsoi  
Peking barbecued duck on potato pancakes  
with fresh pickled plums and tatsoi

**Chef Derek Lawday**  
Executive Chef,  
Crown Plaza Toronto Centre Hotel

Lobster cold wraps with blood orange,  
caramel, coriander and Thai basil

**Chef Mark MacEwan**  
Executive chef and owner,  
North 44° Restaurant

Curried beef in puff pastry  
Shrimp and scallop sui mai

**Chef Neal Noble**  
Executive Chef,  
Senses Bakery and Restaurant and  
Metropolitan Hotel

Canoe applewood-smoked salmon with Pelee  
caviar and fiddlehead tartar

**Chef Anthony Walsh**  
Executive Chef,  
Canoe Restaurant and Bar

Sage-dusted venison with a roasted garlic and  
sweet potato bannock, accompanied by a  
cedar and maple jelly

**Chef David Wolfman**  
Professor,  
George Brown Chef's School

# George Brown students strike gold at Skills Ontario

On April 30, nine George Brown Technology students had an opportunity to showcase their talents at the Skills Ontario competition at RIM Park in Waterloo. Aman Marwaha (Architectural Animation) and Brandon L. Barroso (Architectural CAD) won gold medals in their categories. Barroso will also be representing George Brown College and Ontario in the upcoming Skills Canada competition held May 31 to June 3 in Vancouver.

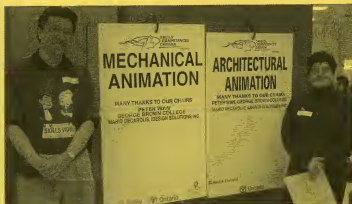
Silver medal winners included Frankie Ornat

(Electrical Wiring); Brett Wingson (Mechanical CADD); and Larissa DeMatteis (Architectural Animation). Other competitors included Jeremy Schamehorn (Carpentry); Conrad Rasowski (CAM); Blair MacNeil (Architectural CAD); and Patrick Hobbs (CAM) – who received a second place certificate in his category.

George Brown CAD coordinator and teacher Peter Wan served as Chair for the Skills Ontario event. Wan has been involved with Skills

Ontario/Skills Canada for several years. Not only has he sent several of his Mechanical Design students to compete, he has also participated in chairing the

Architectural and Mechanical Animation competition for secondary and post-secondary level students for the past four years.



Wan is shown in photo (left) with Myriam Zitouni, Project Manager at the Faculty of Technology.



Architectural CADD teacher Ron Jeram (standing centre) joins award winners Larissa Dematteis, Aman Marwaha and Brandon Barroso.

## Staff Resource News

### Support Staff training

**June 3** – “Valuing People Differences” one-day workshop at Casa Loma. Helps participants identify and examine the differences between their personal working styles and how they can use those styles to complement the skills of others to improve problem solving and enhance interpersonal relationships.

**June 4** – FISH one-day workshop at St. James campus. Provides the skills to gain more control over immediate work environments and feel better about roles played within the college environ-

ment.

**June 5** – Provincial Support Staff Conference at Seneca College.

### Computer training

**June 12 and 13, 9am to 4pm** – How technology can be used in the classroom. Led by Shirley Lesch from LIAD (Learning Innovation and Academic Development). Includes hands-on training on Web CT computer program for distance education.

**August 12 to 15** – WIDS (Wisconsin Instructional Design System) sessions for faculty members. A Masters-level credit course on curricu-

lum design software developed by the University of Wisconsin.

**September** – Launch of new MOUS (Microsoft Office User Specialist) certification courses in partnership with ConEd and LIAD. Specific

details on dates and locations to be provided at a later date. For more information on these and any other Staff Resource Centre initiatives, contact Bob Cox at 416-415-4659 or email [bc Cox@gbrownc.on.ca](mailto:bc Cox@gbrownc.on.ca).

### Staff Resources Centre scores Brownie Points

Starting in June, the Staff Resource Centre will be sponsoring a new “Brownie Points” award-sharing program for faculty, managers and staff. When someone is observed performing a “good deed” to promote a positive learning environment, they will receive a container with vouchers. The recipient can take one of the vouchers to the Staff Resource Centre to pick up their prize. Once they receive the container, their job is to pass it on to another deserving person to keep the cycle going. “It’s just a friendly, informal way to recognize people who are doing good things for the college in promoting student learning,” says Staff Resource Centre Director Bob Cox. “It’s always nice to be noticed for your efforts, especially by your peers.”

## upcoming events

### Free Career Planning Workshop – sponsored by Marketing & Communications and Continuing Education

Monday, June 10 (6:30 to 9:30pm)

St. James Campus, 200 King St. E., Room 128

Call 416-415-2000, ext. 3444 and press 1 to register.

### Marketing in the New Economy Information Sessions

Tuesday, June 11 (6:00 to 7:30pm)

Faculty of Business & Creative Arts

St. James Campus, Room 344E

### Discovery Days/Open House

Wednesday, June 12 (2:30 to 4:30 pm)

Hospitality and Tourism

Take a complete tour of the facilities, see demonstrations by chef/instructors, etc.

Call Heather Comrie, 416-415-2239.

### Convocation Exercise

June 12 and 13 (starting 11am)

John W. H. Bassett Theatre, Metro Toronto Convention Centre, 255 Front Street East

Call 416-585-5000.

### 24th Annual 20 Year Club Reception

Friday, June 14 (5 to 8pm)

Siegfried's

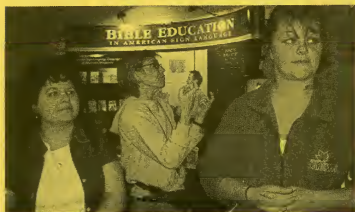
Call Sylvia Rossi at 416-415-4473.

### Free True Colors® Workshop – sponsored by Marketing & Communications and Continuing Education

Monday, June 17 (6:30 to 9:30pm)

St. James Campus, 200 King St. E., Room 128

Call 416-415-2000 ext. 3444 and press 3 to register.



### George Brown volunteers greet visitors at MAYFEST

On May 10th, staff and students from Deaf and Hard of Hearing Services/Student Affairs offered their services to help out at MAYFEST, one of the most popular Ontario Deaf Community Events. The event, held at the St. Lawrence Market, featured crafts, information booths, Deaf entertainment and children's events. Volunteers led guided tours and helped out at the information booth. Shown here are (l to r) George Brown ECE graduate Dahlia Averell with Karen Walker and Monique Bozzer from Deaf Services.

## news briefs

### 20 Year Club Reception coming soon

The 24th Annual Reception to honour members of the 20 Year Club will be held on Friday, June 14, 2002 at Siegfried's Dining Room, 300 Adelaide Street East, from 5 to 8pm. The 20 Year Club is comprised of both current and retired employees who have worked full-time for the College for 20 years or more. Employees who believe they have 20 years of full-time service and have not received an invitation should call Sylvia Rossi at 416-415-4473.

### Con Ed teacher nominated for First Novel Award

Continuing Education instructor Elizabeth Ruth's novel *Ten Good Seconds of Silence* – a story about loss and landscape of memory – has been nominated in the co-sponsored Amazon.com and Books in Canada First Novel Award category. The 2001 First Novel Award marks the 25th anniversary of this renowned Canadian literary honour recognizing excellence in a first-time novelist. The winner will be announced later this year.

Ruth taught the "Creating Short Stories I" course at George Brown for the first time in the winter semester, and will be teaching again in the coming fall. Ruth's fiction has been published in literary journals and anthologies across Canada. She has written for CBC Radio, magazines, academic journals, and video, and is an editor with *Fireweed Journal*.

### Deaf Olympian visits George Brown

Staff and students at GBC were recently treated to a presentation by Rohan Smith. A financial advisor by profession, Smith is famous in the Deaf community for his two silver medal finishes in the 100-metre sprint at the 1985 and 1989 World Deaf Olympics. He has competed and/or coached in five Deaf Olympics, and was also one of Donovan Bailey's 4 x 100 metre relay teammates in 1993. This presentation was hosted by Deaf and Hard of Hearing Services, Student Affairs, and the Deaf Upgrading Program. For more information about other upcoming events, email [kwalker@gbc.gbrown.on.ca](mailto:kwalker@gbc.gbrown.on.ca).



## city college news

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